



# SCHOOL ADMINISTRATOR CHECKLIST

## What You Need to Know – Assess – **STEP 1**

We all **must** ensure children; educators & guardians know the TRUE meaning of bullying.

*(Please reference scenario on the next page)*

## How to Engage – Connect – **STEP 2**

Encourage children, educators, and parents/guardians to speak openly, calmly, and respectfully about the bullying. Take the matter seriously and be supportive. Don't blame and don't advise the student to "just ignore it". Listen and gather facts.

Addressing the issue sooner rather than later will lead to a better outcome.



### **ACTION STEP**

After engaging in discussion and gathering the facts, encourage the student and parents/guardians to watch the **Be Strong Documentary**, an informing and entertaining 45-minute video that provides useful resiliency tools and examples of students who have overcome. This will equip and encourage the viewers.

FREE Be Strong Documentary:

<https://bestrong.global/event/strong-documentary-national-screening-102617-830am/>

## What's at Your Fingertips? – Intervention – **STEP 3**

**ACTION STEP** - Download the *Be Strong App* - The Be Strong App empowers the student, parent/guardian, and educators/counselors to quickly access: information related to bullying/resiliency, free/near-free service providers in or near your zip code, and intervention tools for those affected by bullying or depression. Resources to address issues such as hunger, housing, escaping violence, or other social issues are also included. The App also includes one-touch access to a suicide hotline, text help line, and trusted friend text alert. In short, the App is a tool that every educator, administrator, and counselor should have on their phone.

**Request information cards for your school: [info@bestrong.global](mailto:info@bestrong.global)**



**We are Stronger Together**

Download the FREE Be Strong app TODAY!



## What's Your Power? – Strengthen – **STEP 4**

**ACTION STEP** - Encourage and nominate your students to become **Be Strong Student State**

**Representatives**. As a Be Strong State Rep they will be agents of change in the school culture as they address monthly challenges in four key areas: **resiliency training, acts of kindness, bullying awareness, and advocacy**. This is a free program.

## How to Become a Champion of Change – **STEP 5**

**ACTION STEP** - Host or work with your PTA to hold an assembly to watch the Be Strong Documentary. The Documentary teaches relevant lessons on resiliency and creates a school-wide discussion on issues related to bullying while providing a safe place for students to get help. Also, sign up for our newsletter, the "Monthly Guide to Resilience," that addresses issues relevant to educators, parents, and students.

## How to Create Change – Implement – **STEP 6**

**ACTION STEP** - Use social emotional learning tools to teach your students resiliency. Be Strong offers a free Resiliency Training Program for schools and nonprofits. For more information email: [info@bestrong.global](mailto:info@bestrong.global).

*For more information on how to host an assembly please call: 954.246.5852*

*For more information: [bestrong.global](http://bestrong.global)*

# WHAT IS BULLYING?

Unfortunately, there is not a universally accepted definition of bullying; however, it is widely agreed that bullying involves aggressive behavior by one or more parties toward one or more parties that is characterized by the following three minimum criteria: (1) hostile intent, (2) a real or perceived imbalance of power, and (3) repetition over time.

The example below provides an example of NON-Bullying scenario.

## Scenario: (NON- Bullying)

- Target:** "... a girl at school today told me I'm ugly."  
**Support:** "Is this the first time she's made fun of you?"  
**Target:** "Yes! And I feel really sad because she is bullying me."  
**Support:** "This is not the meaning of bullying. Someone saying you're ugly once or twice in passing is not a case of bullying".

### REFERENCE THE DEFINITION

- Target:** "Oh, well what is it?"  
**Support:** "It's someone's opinion – you will always face people's opinions. What you need to understand is that an opinion doesn't define you."

NEXT STEPS – YOUR CHECK LIST

The example below is an example of BULLYING in action.

## Scenario: (BULLYING in action)

- Target:** "... every day at lunch the same boy comes over to my table to make fun of my clothes and calls me ugly."  
**Support:** "Is this the first time he's made fun of you?"  
**Target:** "No it's not! ... He does it every day and the other kids are laughing at me!"  
**Support:** "How long has this been going on?"  
**Target:** "It's been going on for over a month now!"  
**Support:** "The fact that he teases you every day and it's consistent, this is definitely the case, you're being targeted and being bullied."  
**Target:** "I thought so."  
**Support:** "I'd like to help you learn how to be able to have resolution yourself..."  
**Target:** "Me too, but how?"

NEXT STEPS – YOUR CHECK LIST



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