



ASHLEIGH E. CROMER

*Fall seven times, stand up eight
– the journey of Resilience*

Empowering audiences to be the change they want to see in our world with hope & transformative resilience.

3 Takeaways



**Transformative
resilience – pain
into purpose.**



**The things you
do today will lead
to unimaginable
victories tomorrow.**



**Sustainable
change & impact
means long term
commitment.**



Bio

Before devoting her mission full-time to Be Strong, Cromer served as the Vice President of Social Responsibility at an award-winning television branding organization. There, she lead the charge in designing and activating communication that humanizes social impact investments – to inspire action, while tracking and delivering return for business function and impacting society. Clients included CARE International, St. Jude Children's Hospital, The Clorox Company, MetLife Foundation, Honeywell and Denny's.

Cromer created Lifetime's: 'Reclaim Your Life' series, 'Be The Change' series and 'Live Life Forward' national TV show.

Being a change agent and champion for children has been an active mission throughout Cromer's life. She was adopted out of the foster system at a young age – overcoming adversity with fierce determination to utilize communication to change the world, believing there is mighty strength in turning your pain into purpose.

Cromer is a music lover – American Idol auditions in her late teens, super-fan touching Bob Dylan's boot at a concert and Slash playing air guitar to her singing in the street. If you challenge her to music trivia, she will win.

References

Ashleigh has taken her personal experiences and her humanity for people, and has become an important pillar of the next generation of change agents. I – like so many others – am inspired by her heart, insight, contribution and action. When others would give up - Ashleigh perseveres on.

John Miller
CEO, Denny's

Ashleigh's passion and insight inspired me within just a few minutes of hearing her. She's clearly very dedicated to her work and I have no doubt she makes a positive impact on everyone around her. Her work at Be Strong empowers students across the country and aims to stop bullying - an incredible mission and she is just the one for it!

Paul Deardoff
CEO, BRIM Anti-Bullying Software



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