



ASHLEIGH E. CROMER

*Fall seven times, stand up eight
– the journey of Resilience*

Empowering audiences to be the change they want to see in our world with hope & transformative resilience.

3 Takeaways



Transformative resilience – pain into purpose.



The things you do today will lead to unimaginable victories tomorrow.



Sustainable change & impact means long term commitment.



Bio

Cromer comes to Be Strong following a successful career in the entertainment industry channeling her energy, passion, positive attitude and fierce determination to utilize communication to change the world. Being a change agent and champion for children has been an active mission throughout Cromer's life, with the belief there is mighty strength in utilizing your pain for purpose. Being one of the fortunate children to be adopted out of the foster system at a young age and to later overcome molestation, sexual assault, bullying, and adversity which led to self harm and drug use, Cromer believes we heal others by our bold steps of being a victor, not a victim, by standing up and living a life of hope and resiliency.

Ashleigh previously served as the Vice President of Corporate Social Responsibility and the creator of Lifetime's 'Be The Change' series and 'Live Life Forward' national TV show. Cromer has worked with top tier partners and clients ranging from CARE International, St. Jude Children's Hospital, The Clorox Company, MetLife Foundation, Carnival Corporation, Honeywell Hometown Solutions, DefJam Records, American Idol, and Denny's.

Over the years, Cromer has carried her mission outside the workplace and into the community with her volunteer work with the Boys and Girls Clubs of America, the Salvation Army, Compassion International, Impacting Hearts, and with the Perseverance Tour she co-created, that traveled the country to encourage people of all ages to further their dreams no matter the obstacles.

References

Ashleigh has taken her personal experiences and her humanity for people, and has become an important pillar of the next generation of change agents. I – like so many others – am inspired by her heart, insight, contribution and action. When others would give up - Ashleigh perseveres on.

John Miller
CEO, Denny's

Ashleigh's passion and insight inspired me within just a few minutes of hearing her. She's clearly very dedicated to her work and I have no doubt she makes a positive impact on everyone around her. Her work at Be Strong empowers students across the country and aims to stop bullying - an incredible mission and she is just the one for it!

Paul Deardoff
CEO, BRIM Anti-Bullying Software



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